



# EXHIBITOR INFO

The North Dakota Aviation Association would like to cordially invite you to participate in the 2022 Fly-ND Conference (formally known as the Upper Midwest Aviation Symposium (UMAS)). The conference will be held **March 6-8, 2022**, at the **Delta by Marriott Hotel in Fargo, ND**.

The conference is a tremendous opportunity to show off your goods and services to the aviation communities of North Dakota and surrounding areas. As always, events will be held for pilots, mechanics, airport managers and general aviation enthusiasts. *The exhibit hall is the heart of the conference, and the event is designed to provide ample time for you to interact with current and potential customers.* There are several opportunities for exhibitors to interact with participants throughout the entire event. In addition, the exhibit hall will be open to the public on Monday evening after 7:30 pm.

Booth fees provide you with a covered table, chairs, electricity to the booth, wireless internet, and conference passes for two individuals (single size booth). The passes allow access to all events and meals except the Hall of Fame/Awards banquet. Tickets to the banquet or additional passes must be purchased separately. To encourage early registration, please note the booth price increases on February 1<sup>st</sup>. We also have special rates on all booth sizes for NDAA Allied Members.

## Exhibitor fees are as follows:

	Allied Member Rate Before February 1	Non-Allied Member Rate Before February 1
Single Booth	\$500	\$600
Double Booth	\$1,000	\$1,200
Triple Booth	\$1,500	\$1,800

Allied Member Dues  
[www.fly-nd.com/Member-benefits](http://www.fly-nd.com/Member-benefits)  
20 or fewer employees \$250  
More than 20 employees \$500

Booth locations will be determined by the committee. If you have any special requests, please let us know and we will do our best to accommodate your needs. To reserve your booth space please register at [www.fly-nd.com/events/conference](http://www.fly-nd.com/events/conference).

As always, the North Dakota Aviation Association welcomes any additional sponsorship dollars you would be willing to provide. This money is used to offset the costs of the conference and keep registration prices as low as possible which encourages more potential customers to attend.

• *Sponsorship levels can be found on the next page and on the website* •

If you have any questions, please feel free to contact any of the individuals listed below. Thank you for your previous support and we look forward to seeing you at the 2022 Fly-ND Conference in Bismarck!

Stacy Krumwiede  
[stacy@scgnd.com](mailto:stacy@scgnd.com)

Jaime Bender  
[jaime@scgnd.com](mailto:jaime@scgnd.com)

**Note:** Material Shipping Instructions: If you plan to ship materials to the hotel, please don't send anything more than 1 week prior to the event. Delta by Marriott, Attn: NDAA Fly-ND Conference (Sales Dept.), 1635 42nd Street South, Fargo, ND 58103.



# SPONSORSHIPS

As a business that understands and appreciates the value of aviation in the conference, we believe there is no better opportunity for you to support and help grow the industry. Please consider participating as a sponsor for this year's event. Below are several sponsorship options available. If you would like to sponsor something not listed below, please contact us and we will do our best to accommodate your request.

## 2022 Conference Sponsors

*Sponsors receive special recognition in the Program Booklet and are displayed on banners and signage throughout the event.*

- Air Traffic Control Sponsor \$10,000 or More
- Approach Control Sponsor \$5,000 or More
- Control Tower Sponsor \$3,000 or More
- Main Runway Sponsor \$1,000 or More
- Crosswind Runway Sponsor \$500 or More

## Special Event Sponsors

*Sponsors receive onsite signage, special recognition, and opportunity to speak at the event, and onsite materials if you wish.  
One sponsor per event.*

- Bus Service Sponsor - \$750
- Icebreaker Sponsor - \$2500
- Breakfast Sponsor - \$1500
- Refreshment Break Sponsor - \$750
- Lunch Sponsor - \$2500
- Exhibitor Night Sponsor - \$5000

The North Dakota Aviation Association's objectives are accomplished through volunteers, and support from the industry and event participants. Any amount will be deeply appreciated and will be used to help keep the aviation industry strong in our region. If you would like to participate, please let us know of your intentions by January 15, 2022, to ensure that your business is properly recognized during the event. You may mail sponsorships to NDAA, PO Box 7370, Bismarck, ND 58507 or submit your sponsorship online at [www.fly-nd.com/events/conference](http://www.fly-nd.com/events/conference). Company logos should be added during registration or sent to Jaime Bender no later than February 1st, 2022. If you have questions, please make sure to contact Stacy Krumwiede or Jaime Bender.

• Exhibitor Information can be found on back side of this form and on the website •

Stacy Krumwiede  
[stacy@scgnd.com](mailto:stacy@scgnd.com)

Jaime Bender  
[jaime@scgnd.com](mailto:jaime@scgnd.com)